

Successfully Launching Your Arbonne Business- First 10 things to understand and do

1. Why am I getting into this business? Determine your “why” and post it everywhere! Make a list of the 21 reasons “why” you want to do Arbonne and give it to your sponsor. Allow yourself to dream and think big! Make it big enough to keep you going. Suggestion- read “Dream Giver” by Bruce Wilkinson and “Dare to Dream and Work to Win” by Tom Barrett.
2. What do I want out of my business? There are two ways to make money- short term money is at classes and long term money is signing people up who want to do the business with me. Do I want to make a little money or do I want to change my lifestyle? How many hours per week you can invest in your Arbonne business?
3. Start your business! Sign up with Arbonne for only \$29. Most consultants sign up with the RSVP (right start value pack) which is your choice of \$700 worth of products for only \$350. “Arbonnize” your home!
4. Who do I know? Make a list of 100 people and put a “b” by their name if you want them in your business and an “h” if you want to ask them to host a class for you. Identify 5 people that I would like to talk to about the business opportunity. Book 6-12 classes in your first 30 days to receive your training by your sponsor. Overbook to allow for cancellations and reschedules. Your sponsor will help you with wording for asking for classes and talking to someone about the business.
5. Commit to going to every training session in your area. Ask your sponsor how you can get connected. Listen to the Learn and Burn with Arbonne. Register for NTC (National Training Conference).
6. Order your business cards and labels. Set up your office (even if it’s the kitchen table), put a professional greeting on your phone, and get a separate checking and credit card for business.
7. Go to ENVP Deanna Herrin’s web site for GREAT training materials. www.homebusiness.myarbonne.com.
8. Understand that this doesn’t happen over night. Give it enough time. You will feel overwhelmed for the first couple of months and that is normal. Just remember that the only way this won’t work is if you quit.
9. Work with your sponsor on getting sample packs, putting together opportunity and sponsoring packets. We are here to help you. You are not bugging us so please call us!
10. Be coachable- utilize everything before you, don’t reinvent the wheel and have fun! This is an awesome business.